



BITV PROGRAM SPONSORSHIP

| | Programs | | |
|-------------------------------|--------------------------------------|---------------------------------------|---|
| | Schedule A Daily Programs | Schedule B Weekly Programs | Schedule C Program Underwriter |
| Tier 1 | | | |
| Main Sponsors | \$1,200/yr | \$900/yr | \$895/event* |
| (3 max, | \$400/qtr. | \$300/qtr | |
| Includes custom | \$200/mo | \$150/mo | |
| video/audio tag with program) | | | |
| Tier 2 | | | |
| Secondary Sponsors | \$250/yr | \$150/yr | N/A |
| (6 max, | | | |
| name only tag with program) | | | |
| Tier 3 | | | |
| Unlimited sponsors | \$25/mo | \$25/mo | N/A |
| name only tag) | | | |

*For events 3 hours or less (BHS football, basketball, soccer games)

BITV STATION SPONSORSHIP

| | |
|-------------|-------------|
| Media Mogul | \$5,000/yr. |
| Producer | \$2,500/yr. |
| Director | \$1,000/yr. |